

Data Set



# 602·A

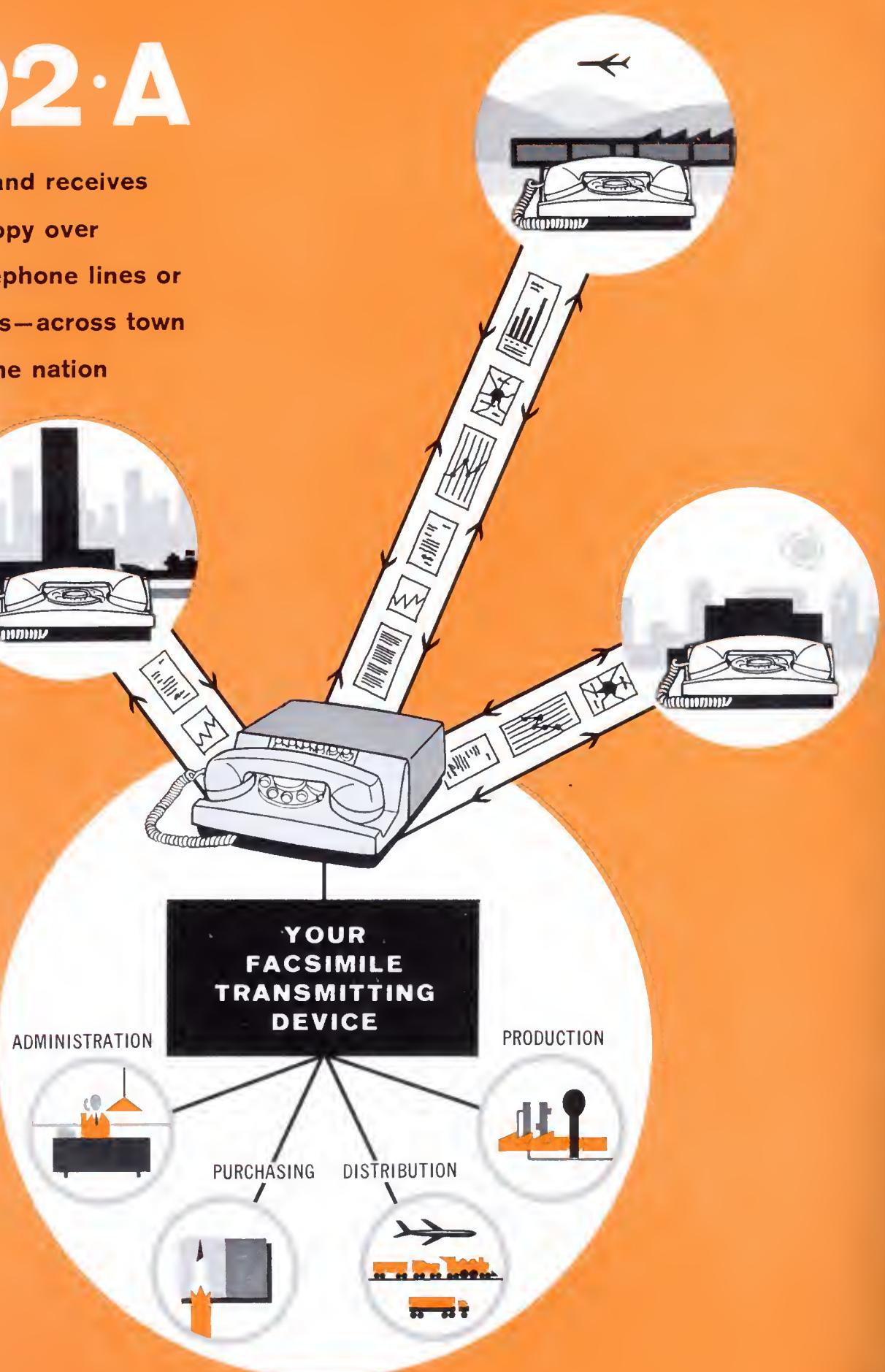


makes facsimile communications as easy as  
regular telephone calls

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Transmits and receives  
facsimile copy over  
regular telephone lines or  
private lines—across town  
or across the nation



## MEETS YOUR NEEDS FOR FLEXIBLE DATA COMMUNICATIONS

- Provides direct two-way communications between many types of facsimile machines—
  - operation can be one way or two way nonsimultaneous
- Transmits and receives at speeds compatible with your facsimile machines—
  - up to 15 square inches of copy per minute
- Provides DATA-PHONE service on regular telephone lines for local or long distance facsimile communications at normal telephone rates—
  - provides two-way voice communications with called station
  - switches to one-way or two-way facsimile communications at the touch of a button
- Operates in the same manner on Private Line service or WATS service at a fixed monthly charge.
- Offers unattended automatic answering controls—
  - automatic tone signal alerts calling station that your machine is connected and is ready to receive

## GIVES YOUR BUSINESS THESE PROFIT-BUILDING ADVANTAGES

- Affords rapid, direct, low-cost facsimile communications between separate business locations—
  - documents
  - drawings
  - maps
  - graphs
  - sketches
  - printed matter
- Provides facsimile copy that can help coordinate functions of the business—
  - speed engineering data to production department
  - expedite internal clerical operations
  - speed internal work functions
- Aids in gathering operating data—
  - sales reports
- expense figures
- production schedules
- accounting facts
- Speeds timely management decisions to operating departments—
  - policy reports
  - price reports
  - new merchandise illustrations
  - new engineering specifications
  - new promotional activity
- Reduces total communications cost by using existing communications facilities for facsimile transmissions—
  - transmit and receive facsimiles on an alternate basis with other services
  - utilize existing facilities to full capacity—WATS, Tie Lines, Private Lines, etc.

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Here's how it will work for you...



across town  
across the nation

LOCATION	TYPE OF FACSIMILE MACHINE	TELEPHONE COMPANY EQUIPMENT & CHANNELS	MONTHLY CHARGE

TOTAL TELEPHONE COMPANY CHARGES



BELL TELEPHONE SYSTEM